



# LIMPING BLINDLY ACROSS AMERICA!

JOURNEY WITH A DISABLED GUY AND HIS BLIND FRIEND.

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## Our Journey

Podcast hosts Hammad Zaidi, a disabled filmmaker and entrepreneur, and Jonathan Nadeau, a blind technologist and musician, are trekking all over the United States in a Porsche, while they meet astonishing disabled persons who do amazing things. From skydiving to rock climbing, to gifted athletes and beyond, Hammad and Jonathan will explore the “fearlessly able side of disabilities.” In addition, they will live stream their journey and host podcasts along the way.

## Our Social Media Reach

Hammad Zaidi and Jonathan Nadeau have a social media reach well into the millions. Thus, their 14-28 day, 8,000 to 10,000 mile + journey will provide our sponsors unparalleled access to our deeply engaged audience.



**Hammad Zaidi**

**I'm a ridiculously lucky kid-at-heart who has realized 98% of my childhood dreams. I also have a disability, and becoming a disabled placard-carrying member of the Brotherhood of Disabled People, is the single luckiest moment I have ever experienced.**

**- Hammad Zaidi**

**Hammad Zaidi is the Founder and CEO of *the Lonely Seal* family of companies. These include *Lonely Seal Releasing*, *Lonely Seal Streaming* and the *Lonely Seal Film Festival*. Hammad is also a partner at [Designware.io](https://designware.io) and a Co-Founder at [Hourglass24](https://hourglass24.com).**

**Hammad is a member of the Producers Guild of America, the Writers Guild of America, and he is an award-winning producer and writer. Hammad has also been a film festival judge, screenplay judge, advisory board member, panelist, filmmaker advisor, seminar host and screener, at several film festivals worldwide, including, *Sundance*, *SXSW*, and *Flickerfest*.**

**Hammad Zaidi earned his Master of Fine Arts from the UCLA School of Film and Television Producers Program.**



**Jonathan Nadeau**

**Jonathan Nadeau, a blind technologist and musician, is the principal at [Nadeau Media](https://nadeau.media), the Co-Founder of [Hourglass24](https://hourglass24.com), the Chief Technology Officer and Co-Festival Director at the [Lonely Seal Film Festival](https://lonelysealfilmfestival.com), the Co-Host of the [Limping On Cloud 9](https://limpingoncloud9.com) podcast, and the host of several other podcasts.**

**Jonathan Nadeau founded and produced several Linux-based open source conferences, which were held at Harvard.**

**Nadeau is also a producer alongside Hammad Zaidi on multiple film and television projects.**

**Jonathan Nadeau holds a Bachelor of Business Administration and Computer Science from Worcester State University.**

Our Social Media Reach - analysis

Below is an analysis of our Facebook, LinkedIn and Google Analytics reach for our personal pages, as well as the pages of companies and projects we own. All of the social media accounts below will distribute our posts during our trip.

facebook			
Facebook Profile	# Friends/Likes	Average Friend Count Per Facebook Profile	Total Potential Reach
Hammad Zaidi	5,000	338	1,690,000
Jonathan Nadeau	600	338	202,800
Limping on Cloud 9 (podcast ) (Hosted by Zaidi with Nadeau)	12,000	338	4,056,000
Pet Divorce Court (TV Series created by Zaidi)	27,300	338	9,227,400
Hourglass24 (Owned by Nadeau & Zaidi)	6,800	338	2,298,400
Lonely Seal Film Festival (Created by Zaidi)	2,300	338	777,400
Going Bionic (Film Column) (written by Zaidi)	618	338	208,884
	Direct Reach 54,616	Potential Reach	18,460,884

in			
LinkedIn	Followers Of Our Posts	Average Contacts Per Follower	Total Potential Reach
Hammad Zaidi	8,500	930	7,905,000
Jonathan Nadeau	10,500	930	9,765,000
	Direct Reach 19,000	Potential Reach	17,670,000

our impressions

<i>Podcast Reach</i> = 131,000 per episode X 10 episodes monthly =	1,310,000
<i>Live Streaming</i> = Broadcast live to 55,000+ followers daily. If 10% of our followers share our stream to an average of 338 friends, <b>we potentially have 1,859,000</b> impressions daily x 14 to 28 days.	26,026,000 - 52,052,000
<i>Native Ads</i> = 4 per day X 1,859,000 impressions x 14 to 28 =	104,104,000 to 208,208,000
<b>Total Potential Impressions</b>	<b>131,440,000 to 261,570,000</b>

Analytics data for [goo.gl/JqBUVt](https://goo.gl/JqBUVt)

Created Jul 1, 2018

Original URL: [limpingoncloud9.com](https://limpingoncloud9.com)

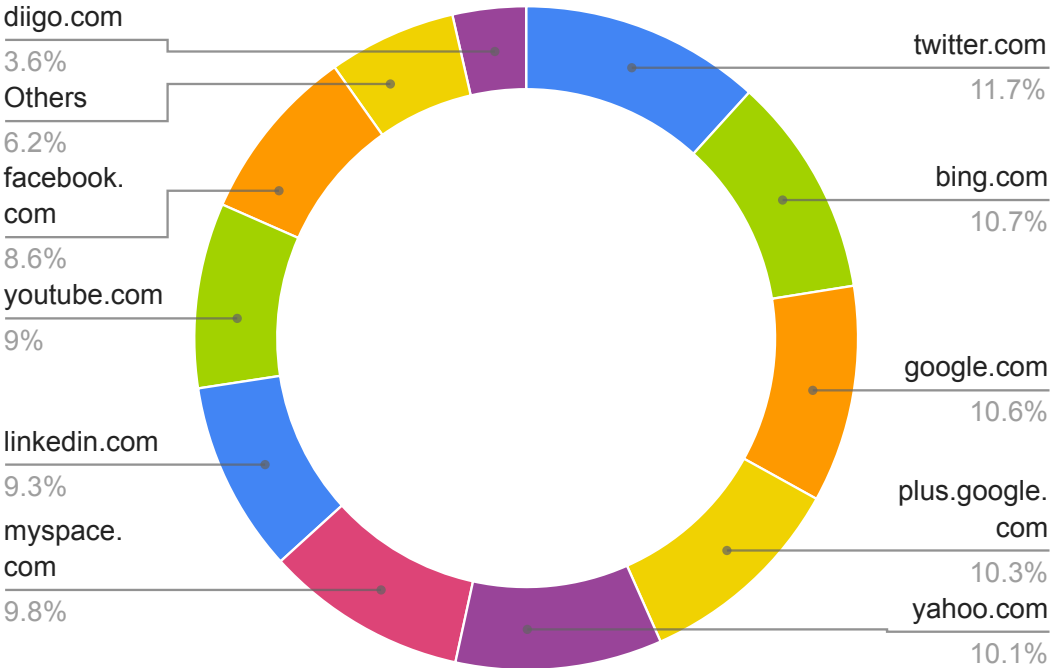
Total Clicks

2,166,414

Timeframe: all time

<b><u>LimpingOnCloud9.com</u> has garnered 2,166,414 hits from July 1, 2018 to August 9, 2018 (40 days).</b>					

Referrers





## Limping blindly Sponsorship opportunities



**Streaming**



**Podcasts**



**Native**

### **Presenting Sponsor - \$50,000**

Hammad Zaidi and Jonathan Nadeau will make three stops at locations within the 48 contiguous states, and will promote the sponsor's products, specials or events.

10 daily posts will be created and distributed to all of our social media accounts, having a combined direct reach of 680,000+ people per day.

Sponsor will be mentioned on 10 podcasts created during the trip a projected reach of 1,000,000+ people. Our podcasts are distributed on iTunes, Google Play, Stitcher Radio, and several other podcast aggregators worldwide.

Four native ads will be created and discussed daily during our live streaming.

### **Titanium Sponsor - \$25,000**

Hammad Zaidi and Jonathan Nadeau will make one stop at any location within the 48 contiguous states and will promote the sponsor's products, specials or events.

Seven daily posts will be created and distributed to all of our social media accounts, having a combined direct reach of 476,000+ people per day.

Sponsor will be mentioned on seven podcasts.

Three native ads will be created and discussed daily during our live streaming.

### **Platinum Sponsor - \$10,000**

Four daily posts will be created and distributed to all of our social media accounts, having a combined direct reach of 272,000+ people per day.

Sponsor will be mentioned on four podcasts, reaching 400,000+ people.

Two native ads will be created and discussed during the trip's entirety.

### **Gold Sponsor - \$5,000**

Two posts will be distributed to all of our social media accounts, reaching 136,000+ people daily.

Sponsor will be mentioned on at least three podcasts, reaching 300,000+ people.

One native ad will be created and discussed during the trip's entirety.

**Custom Sponsorships and In-kind Sponsorships are also available.**

## **Conclusion**

**“Limping Blindly Across America” is positioned to wrangle a substantial reach on social media. This positivity-enriched, family-friendly and awe-inspiring journey with a disabled man and his blind friend rediscovers the best America has to offer, one limp and one blind look at a time.**

## **Contact information**

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